

Message Text

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41

ACTION FSI-01

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FM AMEMBASSY CARACAS

TO SECSTATE WASHDC PRIORITY 5781

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E.O. 11652: N/A

TAGS: OCOM, VE

SUBJECT: FSI: COMMERCIAL LOCALS U.S. TRAINING PROGRAM

REF: STATE 187748

1. EMBASSY WISHES TO NOMINATE FSL 3/5 MR. JORGE FRANZ TO PARTICIPATE IN THE SIX WEEK TRAINING PROGRAM PROPOSED BY FSI AND BUREAU OF ECONOMIC AND BUSINESS AFFAIRS.

2. MR. FRANZ IS A CHILEAN, BORN IN SANTIAGO DE CHILE, FEBRUARY 21, 1942. HE POSSESSES KNOWLEDGEABLE COMMAND OF ENGLISH. MR. FRANZ HOLDS A DEGREE IN ECONOMICS AND ADMINISTRATION FROM UNIVERSITY OF CHILE, HAS TAKEN SPECIAL COURSES IN PUBLIC RELATIONS AND MARKETING AT ITS SCHOOL OF ADMINISTRATION AS WELL AS COURSES IN IMPORT EXPORT TRADE AT CHILEAN BUSINESS ADMINISTRATION INSTITUTE. MR. FRANZ BEGAN WORKING FOR US EMBASSY SANTIAGO IN FEBRUARY 1964. HE RESIGNED AS SENIOR COMMERCIAL ASSISTANT THERE IN DECEMBER 1972 WHEN HE AND HIS FAMILY EMIGRATED TO VENEZUELA. UPON ARRIVAL MR. FRANZ ASSUMED THE POSITION HE NOW HOLDS. HIS EXPERIENCE IN CARACAS EMBASSY HAS CENTERED ON SUPERVISION AND PREPARATION OF WTDR WORK., TRADE COMPLAINTS, TRADE ASSISTANCE. IN RECENT MONTHS HE HAS BROADENED HIS ACTIVITIES WHICH NOW INCLUDE RESPONSIBILITY FOR TRADE EXPANSION IN SEVERAL TARGET INDUSTRIES. HIS DEMONSTRATED ABILITY AND INITIATIVE INDICATE A CAPACITY FOR AN AUGMENTED ROLE IN THE EMBASSY'S COMMERCIAL WORK.

3. MR. FRANZ IS IN EXCELLENT HEALTH. HE IS PREPARED TO
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SPEAK KNOWLEDGEABLY ON CURRENT BUSINESS CONDITIONS IN

VENEZUELA BEFORE AUDIENCES AND IN INTERVIEWS. THE FOUR INDUSTRIES OF HIS PARTICULAR INTEREST AND/OR EXPERTISE ARE

- 1) MATERIALS HANDLING EQUIPMENT INCLUDING PORT EQUIPMENT;
- 2) MICROGRAPHICS; 3) METALWORKING AND INSTRUMENTATION EQUIPMENT AND 4) PACKAGING EQUIPMENT.

4. FOR EMBASSY STAFFING PURPOSES IT WOULD BE PREFERABLE THAT MR. FRANZ BE INCLUDED IN THE OCTOBER-NOVEMBER PROGRAM RATHER THAN ONE LATER IN THE FISCAL YEAR. IN THE EVENT OF HIS SELECTION, EMBASSY WOULD LIKE TO BE INFORMED OF ALLOWANCES AND PER DIEM AS WELL AS LODGING ARRANGEMENTS FOR WHICH MR. FRANZ WOULD BE ELIGIBLE.
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